



# Breakthrough Growth Starts with a New Way of Thinking

## INTRODUCTION

Growth is the goal of every organization—but how that growth is pursued often determines whether it's sustainable or short-lived. At Gap International, we've uncovered a fundamental truth: breakthrough growth doesn't start with a tactic, trend, or tool. It starts with a shift in thinking.

## THE THINKING BEHIND THE OUTCOME

Most companies over-index on execution. Plans, budgets, processes—all critical. But without the right mindset, execution only reinforces the status quo. Breakthrough results require breakthrough thinking: the ability to see what others can't, challenge long-standing assumptions, and align the organization around what's possible instead of what's safe.

What's one thought your leadership team hasn't questioned in years? If nothing changed about how you think, how would anything else change?

## MINDSET IS THE GROWTH MULTIPLIER

Changing how teams think changes what they believe is achievable. Our clients don't just set stretch goals—they make them real. When leaders adopt breakthrough thinking, they:

- Make decisions faster and with more clarity
- Align cross-functional teams without unnecessary friction
- Create a culture where bold ideas can scale

What would become possible if your team assumed success was inevitable? How much growth are you leaving on the table by thinking too small?

## THE PATH TO BREAKTHROUGH GROWTH

Gap International's approach isn't about more complexity—it's about elevating perspective. We partner with leaders to:

- Identify limiting thought patterns
- Facilitate strategy sessions that shift the thinking behind performance
- Build muscle around execution fueled by possibility, not just productivity

## REAL-WORLD IMPACT

# \$150M

in New Revenue

One multinational client was plateauing in a mature market. Within six months of engaging Gap International, they uncovered unseen growth opportunities and launched an initiative that added \$150M in new revenue—without increasing headcount. The unlock wasn't operational. It was mental.

If your next \$100M isn't in your market, but in your mindset, would you know how to find it?

## A CULTURE THAT THINKS DIFFERENTLY

Breakthrough thinking isn't a one-time event. It's a mindset embedded across the business. Our programs help organizations:

- Embed a shared language for possibility and ownership
- Reinforce thinking breakthroughs through ongoing reflection and action
- Tie new thinking directly to business KPIs

## CONCLUSION

Growth doesn't happen to you. It starts within you. When leadership teams think differently, they act differently—and results follow. At Gap International, we help organizations spark the thinking that drives exponential outcomes.

## EXPLORE WHAT'S POSSIBLE

What could your organization accomplish if it stopped recycling yesterday's thinking?

## ABOUT GAP INTERNATIONAL

Gap International is a global management consulting company that partners with executives to produce exceptional growth through extraordinary performance. Gap International offers products and services that provide a disciplined, systematic approach to sustainable, profitable growth. "Transforming Organizations" is our company's purpose and is our only work. For over 40 years, we have built expertise and a track record of results in transforming the performance of executives and entire organizations — from the expected into the extraordinary.

Gap International works in a variety of ways, ranging from enterprise-wide consulting initiatives to individual leadership growth and performance programs. We consult

individuals, teams, and organizations to break through existing paradigms and past-based assumptions that keep performance at current levels. The context for our work is breakthrough — breakthrough thinking, execution, leadership, strategy, and performance — with an intense focus on breakthrough outcomes.

Our breakthrough methodologies are currently at work inside leading Global 500 companies. We are earning a worldwide reputation for creating leaders who are inspired, motivated, and enthusiastic about coming to work, for building business executives and managers who are powerful, effective, and dynamic leaders, and for partnering with clients to produce extraordinary business results.

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